RVC Alumni
 Privacy Notice

A privacy notice is a statement that discloses some
,
 or all of the ways
,
 we as a ‘Data Controller’:
gather, use, disclose, and manage your personal data.

What is a ‘Data Controller’?

Our legal bases for processing your personal data
The legal basis for processing your personal data in the first instance is that of our legitimate
interests as a provider of higher education with a focus on professional formation and continued
career development. Where our legitimate interests form the legal basis to process your personal
data we are required to ensure that our interests are balanced against any detriment you may
face from our processing.
Where we are processing your data for purposes for which we have sought your consent (e.g.
marketing, research) then the legal bases for processing that data is the consent that you have
provided.
If we are processing your data in relation to the research activities of the RVC then the legal
bases will be consent.
If we are obligated to share your personal data with the police or the courts then having
confirmed that there is a legitimate bases for sharing we will do so on the bases of legal
obligation.
Where we share information with third parties for the purposes of marketing and administering
the Alumni Relations then legal bases will be legitimate interests. These third parties will be
considered Data Processors and we will ensure that they are compliant with their obligations
under UK Data Protection Law.
How do we obtain your personal data?
When you give it to us directly
You may give us your information in order to sign up to our online community RVC4Life, for one
of our events, make a donation, request information from us or communicate with us.
We get a list from the RVC HR database of staff who self-identify themselves as a RVC Alumni,
so we can flag you as a current staff member and communicate with you more effectively and we
add to our database staff who leave the RVC but wish to remain in touch with us.
We encourage Alumni to keep their record up to date - mainly with employment activity and
contact details, so we can make sure you are invited to appropriate activities and enable us to
target mailings to the right audience.
When it is provided to us indirectly
Upon Graduation: As you graduate, we create an outline record for you from the RVC Student
database (SITS) with name, course details, date of birth, Student Number, home address and
your RVC email address. This is so we can start to involve you in RVC4Life, our RVC alumni
community and record touchpoints. When you leave RVC, we add on the rest of your personal
contact details. For Alumni who graduated before circa 1984, we will try to collect similar data
from paper records in the RVC Registry Office if we can, to enable us to get in touch with you if
we do not have your details on our database already.
We on occasion, collect lists of members of RVC clubs and societies, and we append this
information onto your Alumni record so we can run reunions and other events and let you know
about related activities that are taking place, particularly relevant to you.

• Graduate Outcomes Survey: Everyone who graduates will be surveyed by a centralised
provider on behalf of the HESA at 15 months post
-graduation, we be required to pass
graduate contact details to HESA who have provided specific privacy guidance for the new
collection here: https://www.hesa.ac.uk/innovation/outcomes/providers/data
-protection.

• Postgraduate Taught & Postgraduate Research Experience Surveys: We also provide
contact information and ormatide

Further information, including our Data Protection Policy, can also be found on our website

Author:
 Governance

Owner:
 External Relations

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Date:
 November 2023

Review:
 Annual or as required.